

Terms and Conditions of the FIFA World Cup 2026™ Event Pass (these “Terms and Conditions”)

1. The “FIFA World Cup 2026™ Event Pass” (“Event Pass”) is a service provided by Now TV Limited (the “Company”) on the Now TV services.

2. Standard price (HK\$980): New or existing Now TV customers (without a Now TV Set-Top Box) may subscribe to the Event Pass through the Now TV website (<https://www.nowtv.now.com/>) (“Now TV Website”).

3. (A) Early bird offer (HK\$380): Eligible Customers who meet the relevant conditions listed in clause 4 below can enjoy an early bird offer to subscribe to the Event Pass at HK\$380 through the designated sales channels of the relevant service on or before 24 April 2026 (“Early Bird Offer”);

(B) Offer 1 (HK\$880): Certain designated csl/1010/ Club Sim Postpaid/ Netvigator/ HKT Home Phone/ Now TV customers/ Any person who purchases designated products through designated sales channels (“Eligible Customers”) can enjoy a special offer to subscribe to the Event Pass at HK\$880 through the designated sales channels (including but not limited to the Now TV portal on a Now TV Set-Top Box) on or before 20 July 2026 (“Offer 1”). Please contact our sales staff for information;

(C) Offer 2 (1,500 Clubpoints+HK\$580): Certain designated csl/1010/ Club Sim Postpaid/ Netvigator/ HKT Home Phone/ Now TV customers/ Any person who purchases designated products through designated sales channels (“Eligible Customers”) can enjoy a special offer to subscribe to the Event Pass at HK\$880 through the designated sales channels (including but not limited to the Now TV portal on a Now TV Set-Top Box) on or before 20 July 2026 (“Offer 2”). Please contact our sales staff for information; and

(D) Offer 3 (HK\$580): Eligible Customers who meet the relevant conditions listed in clause 4 below can enjoy a special offer to subscribe to the Event Pass at HK\$580 through the designated sales channels of the relevant service from 25 April 2026 to 20 July 2026 (“Offer 3”).

(E) Offer 4 (1,000 Clubpoints+HK\$380): Eligible Customers who meet the relevant conditions listed in clause 4 below can enjoy a special offer to subscribe to the Event Pass at 1,000 Clubpoints+HK\$380 through the designated sales channels of the relevant service from 25 April 2026 to 20 July 2026 (“Offer 4”).

Early Bird Offer, Offer 1, Offer 2, Offer 3 and Offer 4 are collectively, the “Offers”.

4. In order to enjoy the Early Bird Offer, Offer 3 and Offer 4, Eligible Customers must meet one of the relevant conditions below:

- i. Customers of csl, 1010, Club Sim Postpaid, Netvigator, HKT Home Phone or Now TV who newly subscribe to any designated service plan or value-added service (if applicable) of HK\$98/month or above of csl, 1010, Club Sim Postpaid, Netvigator, HKT Home Phone or Now TV service, with a 24-month or 36-month commitment period;
- ii. Designated existing customers of csl, 1010, Club Sim Postpaid, Netvigator, HKT Home Phone or Now TV service who upgrade or add-on to their existing service or subscription plans, which results in at least HK\$38/month increase of relevant service or subscription fees, with a new 24-month or 36-month commitment period; or
- iii. Designated existing customers of csl, 1010, Club Sim Postpaid, Netvigator, HKT Home Phone or Now TV who renew certain designated service or subscription plans for a 24-month or 36-month commitment period, at a monthly service or subscription fees no lower than the relevant service or subscription fees for their existing service plan.

5. The subscription fees and charges of the Event Pass stated in clauses 2 and 3 do not include any installation charges, the HD/4K Connection Service or Now TV Set-Top box rental services.

6. The Event Pass permits a customer to watch featured live matches of the FIFA World Cup 2026™ and featured re-runs (“FIFA World Cup 2026™”) from 12 June 2026 to 31 July 2026 (Hong Kong time) via the Now TV services.

7. Featured live matches of the FIFA World Cup 2026 will be broadcast on Now TV Channel 616, Channel 617, Channel 618 and/or Channel 619 and the on-demand replays are planned to be available within 24 hours of the respective live events and valid until 23:59:59 on 31 July 2026.

8. The Event Pass is valid from its activation until 23:59:59 on 31 July 2026. The Event Pass will be effective immediately upon successful (i) subscription; (ii) redemption of activation code and if required, after the completion of installation of a Now TV Set-Top Box, whichever is later.

9. Now TV is an exclusive Hong Kong pay TV live broadcaster of FIFA World Cup 2026™, featuring all 104 live matches in HD and 4K. With the highest number of matches in the tournament history, the tournament will take place from 12 June 2026 to 20 July 2026 (Hong Kong time). All programmes, content and matches are subject to cancellation and/or suspension by the rights holders and/or event organisers. The dates and times of all aforementioned matches, sporting events and programmes may be subject to change from time to time, please refer to official announcements by the rights holders and event organisers for the latest information. Please note that Now TV Limited cannot guarantee the continued availability of the matches, content, channels, program and/or services on the Now TV services for the entire duration of your subscription; the channel line-up and programming on the Now TV services, and hours of broadcast of any channel or program are subject to change from time to time. Now TV Limited shall not be liable for any failure,

unavailability or delay in the broadcast, of any matches, content, channels and/or program.

10. If a customer newly subscribes to Now TV services and opts to rent a Now TV Set-Top Box (with SD/HD/4K Connection) (the "Set-Top Box"), such a customer must subscribe to one of the available Now TV service plans with 24-month or 36-month commitment period and also pay a monthly rental fee of HK\$38 over the commitment period, and an installation fee of HK\$980 may also be applicable. The HD/4K Connection Service is subject to the Upgrade to HD/4K Terms & Conditions available at <https://www.nowtv.now.com/terms-and-conditions/>.

11. Those Offers cannot be used in conjunction with any other offers.

12. Depending on the sale channel through which customer subscribe to the Event Pass, the subscription fees of the Event Pass will be charged accordingly:

- i. for a customer who subscribes to the Event Pass through the Now TV Website, it is required to pay the relevant upfront charges by credit card at the time of subscription;
- ii. for a customer who subscribes to the Event Pass through the Now TV portal on the Set Top Box, the subscription fees and/or charges for the Event Pass will be billed through applicable Now TV invoice; or
- iii. for a customer who subscribes to the Event Pass through csl, 1010, Club Sim Postpaid, Netvigator, HKT Home Phone or Now TV sales channel, the subscription fees and/or charges for the Event Pass will be billed through the applicable csl, 1010, Club Sim Postpaid, Netvigator, HKT Home Phone or Now TV invoice, as applicable.

13. Once purchased, subscribed, or otherwise used, there will be no refund or change for any Event Pass or any other Now TV packs/service plans.

14. Please note that Now TV Set-Top Box services are not applicable to Now TV customers (without a Now TV Set-Top Box). Service plans (without a Now TV Set-Top Box) or service plans not applicable to Now TV Set-Top Box services cannot be used by a Now TV customer with a Now ID who has registered and connected with a Now TV Set-Top Box, and the content under such subscription cannot be watched via a Now TV Set-Top Box.

15. To access the Now TV services and the Event Pass by using the Now Apps (Now TV App on compatible mobile devices and/or specific smart televisions) and the Now TV Website on compatible computer operating systems, browsers and applications, you must have a Now ID. Customer may create a Now ID by providing a Hong Kong mobile number and by following the instructions on the Now TV App or the Now TV Website. For customer who are subscribing the Event Pass through the Now TV Website, and such (a) a customer has an existing Now ID and would like to use the Event Pass under the existing Now ID, such a customer must log-in with the existing Now ID prior to subscribing to the Event Pass; or (b) a customer has a mobile number registered for Netvigator, HKT Home Phone, csl, 1010 and/or Club Sim services and would like to use the Event Pass under the same mobile

number, the customer must create or otherwise log-in to his/her Now ID using the same mobile number that registered for such services prior to subscribing to the Event Pass, and are subject to the restrictions stated in clause 16 below.

16. The Event Pass may only be used in Hong Kong S.A.R. and for private purposes. It is strictly prohibited to and a material violation of these terms and conditions if any person accesses, uses or watches the content of the Event Pass outside Hong Kong S.A.R. or for non-private/commercial purposes.

17. The Event Pass and the Now TV service, respectively, are subject to additional terms and conditions. Please refer to the Terms and Conditions, Now TV Terms and Conditions, Now TV App/Website Terms and Conditions, Now TV Service Guide and Terms and Conditions of Now TV Contract/Application for details, and refer to <https://www.nowtv.now.com/tnc/worldcup2026> and www.nowtv.now.com/terms-and-conditions and <https://nowplayer.now.com/setting-sn-termsnconditions-mpa>. The Event Pass and these Terms and Conditions are governed by the laws of the Hong Kong S.A.R..

18. Now TV is provided by Now TV Limited and is available in designated areas only. Now TV is a registered trademark of the HKT Group. Now TV Limited reserves the right to cancel the Event Pass and amend these Terms and Conditions, the Now TV Terms and Conditions, Now TV App/ Website Terms and Conditions, Now TV Service Guide and Terms and Conditions of Now TV Contract/Application at any time without prior notice. In the event of any dispute, the decision of Now TV Limited shall be final.

19. If there is any conflict or inconsistency between the English version and the Chinese version of these Terms and Conditions, the English version shall prevail.

Terms and Conditions for csl/1010/Club Sim users to waive the data usage of Now E and Now Player

1. Starting from 14 July 2023, all users of the csl/1010/Club Sim monthly service plan ("Users") can enjoy waiver for local data usage provided by the registered SIM card when streaming Now TV video contents and browsing on the Now TV app ("App") in Hong Kong. For avoidance of doubt, the local data usage waiver is not applicable to data usage that incurred for downloading and updating of the App. The mobile data usage for viewing of video advertisement broadcasted in the App, accessing or downloading content from other websites (such as banner advertisement) or/and any other websites (for example, advertisement from third party) redirecting from the App will be deducted from your Service Plan. If customers download and/or use the Now TV App overseas, they may need to pay additional roaming data charges.

2.All programming on Now TV App can only be used in the Hong Kong Special Administrative Region and the content is for private viewing in Hong Kong only by the Users. It cannot be publicly or commercially displayed or played.

3.This service is subject to the relevant charging terms and conditions of Now TV.

4.The image quality depends on the customer's mobile device, service location, and network coverage and performance.

5.Now TV App only plays certain specific channels and programs. Please refer to the terms and conditions (please visit <http://nowplayer.now.com/tnc>). Please note that the viewing of any channel, program, and/or content on the Now TV App service can be canceled at any time without prior notice. The Now TV App is only suitable for mobile devices with iOS 7.0 or above and Android 4.0 or above, with original and unmodified operating systems.

6.CSL Mobile Limited ("CSL") is not a content provider and does not make any representations or warranties as to its quality. It also does not assume any responsibility for any matters arising from or related to it.

7.These terms and conditions are based on the English version (if there is any Chinese version provided, it is for reference only).

8.In case of any disputes, CSL and Now TV Limited reserve the right to make the final decision.

^Content on Now TV App is restricted to registered Now ID users, you may only access such Content by using a login ID (which is currently a Now ID which you have to register for) and providing related passwords or by using other available authentication methods (if any) which are based on such login ID and passwords.

Please refer to the Now TV Terms and Conditions, Now TV Service Guide and Now TV Contract/Now TV Application Terms and Conditions for details and refer to <https://www.nowtv.now.com/terms-and-conditions> and <https://nowplayer.now.com/setting-sn-termsnconditions-npa> .

FIFA 世界盃 2026 賽事通行證條款及條件 (此「條款及條件」)

1. 「FIFA 世界盃 2026 賽事通行證」服務（「賽事通行證」）由 Now TV Limited（「本公司」）於 Now TV 服務上提供。
2. 標準價(港幣 980 元): 新或現有 Now TV 用戶可透過 Now TV 網站 (<https://www.nowtv.now.com/>)(「Now TV 網站」)訂購賽事通行證(不連機頂盒)。
3. (A) 早鳥優惠(港幣 380 元): 指定客戶符合以下第 4 條款可享「早鳥優惠」於 2026 年 4 月 24 日或以前透過相關服務的指定銷售渠道，以訂購賽事通行證（「早鳥優惠」）。

(B) 優惠 1(港幣 880 元): 指定 csl/ 1010/ Club Sim 月費服務計劃/ 網上行/ Now TV /HKT 家居電話客戶 /或任何人仕於指定銷售渠道購買指定產品（「指定客戶」）可以於 2026 年 7 月 20 日或以前透過指定銷售渠道(包括但不限於 Now TV 機頂盒電視平台)訂購賽事通行證（「優惠 1」）。詳情請向我們的銷售人員諮詢。

(C) 優惠 2(1,500 Club 積分+港幣 580 元): 指定 csl/ 1010/ Club Sim 月費服務計劃/ 網上行 / Now TV /HKT 家居電話客戶 /或任何人仕於指定銷售渠道購買指定產品（「指定客戶」）可以於 2026 年 7 月 20 日或以前透過指定銷售渠道(包括但不限於 Now TV 機頂盒電視平台)訂購賽事通行證（「優惠 2」）。詳情請向我們的銷售人員諮詢。

(D) 優惠 3(港幣 580 元): 指定客戶符合以下第 4 條款並於 2026 年 4 月 25 日至 2026 年 7 月 20 日透過相關服務的指定銷售渠道，以訂購賽事通行證（「優惠 3」）。

(E) 優惠 4(1,000 Club 積分+港幣 380 元): 指定客戶符合以下第 4 條款並於 2026 年 4 月 25 日至 2026 年 7 月 20 日透過相關服務的指定銷售渠道，以訂購賽事通行證（「優惠 4」）。

早鳥優惠、優惠 1、優惠 2、優惠 3 和優惠 4 定義為「優惠」。

4. 以享受早鳥優惠、優惠 3 和優惠 4，合資格客戶必須符合以下其中之一的相關條件：
 - i. csl、1010、Club Sim 月費服務、網上行、HKT 家居電話或 Now TV 客戶新訂購任何每月港幣 98 元或以上之 csl、1010、Club Sim 月費服務、網上行、HKT 家居電話或 Now TV 之指定服務計劃或增值服務(如適用)，及簽訂 24 個月或 36 個月承諾期;
 - ii. 指定現有 csl、1010、Club Sim 月費服務、網上行、HKT 家居電話或 Now TV 客戶於現有服務或訂購計劃升級或加購現有服務或訂購計劃之訂購費加幅為至少每月港幣 38 元，及新增簽訂 24 個月或 36 個月承諾期; 或
 - iii. 指定現有 csl、1010、Club Sim 月費服務、網上行、HKT 家居電話或 Now TV 客戶以

每月月費不低於現有每月服務月費續約 24 個月或 36 個月承諾期之指定服務或訂購計劃。

5. 第 2 和 3 條所述此賽事通行證的訂購費用並不包括任何安裝費用、高清 / 4K 連線服務或 Now TV 機頂盒接駁及租賃服務收費。

6. 客戶可透過賽事通行證及 Now TV 服務於香港時間 2026 年 6 月 12 日至 2026 年 7 月 31 日期間觀看 FIFA 世界盃 2026 直播賽事和精選賽事重溫（「FIFA 世界盃 2026」）。

7. FIFA 世界盃 2026 直播賽事將於 Now TV 頻道 616、頻道 617、頻道 618 及/或頻道 619 播放，於 Now TV 服務上提供點播重溫則計劃將於相關賽事直播後 24 小時內上架，有效期至 2026 年 7 月 31 日 23:59:59。

8. 賽事通行證之有效期由啟動起至 2026 年 7 月 31 日 23:59:59。賽事通行證將於客戶成功(i)訂購 ;(ii) 換領啟動代碼及如適用，於完成安裝 Now TV 機頂盒後即時生效，以較晚者為準。

9. Now TV 為 FIFA 世界盃 2026 之香港收費電視獨家轉播平台，並將以高清及 4K 直播全部 104 場賽事。本屆賽事為歷屆最多，將於香港時間 2026 年 6 月 12 日至 7 月 20 日舉行。所有節目、內容及賽事取決於權利持有人及/或賽事主辦單位的取消及/或暫停。賽事及節目日期及時間可能會不時變更，請參閱權利持有人及賽事主辦單位官方公佈。請務必須知本公司並不能確保您所訂購 Now TV 服務的賽事、內容、頻道、節目及或服務於您的訂購期內會持續播放或提供，及 Now TV 服務的頻道內容及節目、以及任何頻道或節目的播出時間可能會不時更改。Now TV Limited 不對任何賽事、內容、頻道及/或節目的播放故障、未能供應或播放延遲承擔責任。

10. 如客戶新訂購 Now TV 服務及選擇機頂盒租賃服務（連標清/高清/4K）（「機頂盒」），該客戶必須訂購其中一項 24 個月或 36 個月承諾期之 Now TV 服務計劃，並於承諾期以租賃費每月港幣 38 元及安裝費港幣 980 元(如適用)接駁機頂盒服務。高清/4K 服務受升級至高清/4K 條款及條件約束，詳情請參閱 <https://www.nowtv.now.com/terms-and-conditions/>。

11. 相關優惠不可與其他任何優惠同時使用。

12. 根據客戶訂購賽事通行證的銷售管道，賽事通行證之收費將透過指定客戶的相關帳單收取：

- i. 透過 Now TV 網站訂購賽事通行證的客戶，需於訂購時以信用卡繳付相關預付費用；
- ii. 透過 Now TV 機頂盒電視平台訂購賽事通行證的客戶，此賽事通行證之訂購費用將透

過適用的 Now TV 帳單收取; 或

iii. 透過 csl、1010、Club Sim 月費服務、網上行、HKT 家居電話或 Now TV 訂購賽事通行證的客戶，此賽事通行證之訂購費用將透過適用的 csl、1010、Club Sim 月費服務、網上行、HKT 家居電話或 Now TV 帳單收取。

13. 若客戶一旦購買、訂購或以其他方式使用賽事通行證，或任何其他 Now TV 組合/服務計劃將不會退款或更改。

14. Now TV 機頂盒服務不適用於 Now TV 客戶(不連機頂盒)。已註冊並連接 Now TV 機上盒的 Now TV 用戶，如果擁有 Now ID，則無法使用服務計劃(不連機頂盒)或不適用於 Now TV 機頂盒服務的服務計劃，並且無法透過 Now TV 機頂盒觀看此類訂購內容。

15. 客戶必須擁有 Now ID 以透過 Now 應用程式(包括透過網絡串流於特定流動裝置或特定智能電視的「Now TV 應用程式」)和透過於特定電腦運作系統、瀏覽器及應用程式的 Now TV 網站以使用 Now TV 服務及賽事通行證。客戶可以透過香港手機號碼並按照 Now TV 應用程式及 Now TV 網站上的指示建立 Now ID，若透過 Now TV 網站訂購賽事通行證的客戶，如果 (a) 客戶已擁有 Now ID 並希望透過現有的 Now ID 使用賽事通行證，客戶必須先登錄現有的 Now ID，或前提為該 Now ID 並未曾註冊任何 Now TV(連機頂盒)服務，然後訂購賽事通行證; 或(b)客戶擁有已註冊的網上行、HKT 家居電話、csl、1010 和/或 Club Sim 服務計劃的香港手機號碼，並且希望使用相同的手機號碼使用賽事通行證，則必須使用與註冊此類服務相同的手機號碼建立或登入 Now ID，然後訂購賽事通行證，並須受以下第 16 條款的限制所約束。

16. 此賽事通行證只可在香港觀看及作私人用途。如有任何人在香港特別行政區境外或出於非私人/商業目的進入、使用或觀看賽事通行證的內容，則嚴重違反此條款和條件。

17. 此賽事通行證及 Now TV 服務分別受其他條款和細則約束。詳情請參閱此條款及條件、Now TV 條款及條件、Now TV 應用程式/網頁條款及條件、Now TV 服務指南及 Now TV 合約/申請書條款及細則約束，詳情可參

閱 <https://www.nowtv.now.com/tnc/worldcup2026>、nowtv.now.com/terms-and-conditions 及 <https://nowplayer.now.com/setting-sn-termsnconditions-mpa>。此賽事通行證及本條款及條件受香港特別行政區法律所管轄。

18. Now TV 由 Now TV Limited 提供，只適用於指定地區。Now TV 為 HKT 集團之註冊商標。Now TV Limited 保留權利可於任何時間取消賽事通行證，及修改本條款及條件、Now TV 條款及條件、Now TV 應用程式/網頁條款及條件、Now TV 服務指南及 Now TV 合約/申請書條款及細則而不作事先通知。如有任何爭議，Now TV Limited 保留一切最終決定權。

19. 如果英文版本和中文版本的條款及細則有任何抵觸或不相符之處，應以英文版本為準。

#有關 1010/csl/Club Sim 用戶使用 Now TV 應用程式豁免流動數據用量條款及細則

1.由 2023 年 7 月 14 號起，所有 1010、csl 或 Club Sim 月費服務計劃用戶(「用戶」)透過註冊 SIM 卡提供的本地流動數據，可豁免於香港地區內使用 Now TV 應用程式內瀏覽及串流觀看 Now TV 影片時所產生之流動數據用量。但流動數據豁免並不包括於上述程式下載及更新應用程式所產生之數據內容。為免生疑問，流動數據豁免並不適用於觀看 Now TV 應用程式內所播放的視頻廣告、從其他網站（例如橫幅廣告）或/和從重上述兩個程式內定向的任何其他網站（例如，來自第三方的廣告），而所衍生之流動數據使用量將會從您的數據服務計劃中扣除。如客戶在海外下載及/或使用 Now TV 應用程式，或需另行支付有關之漫遊數據費用。

2.Now TV 應用程式上的所有節目內容只限用戶於香港地區內及私人觀看，不得作任何公開或商業用途放映或播放。

3.Now TV 受其收費條款約束。

4.影像素質取決於客戶的流動裝置、服務地點及網路覆蓋及表現。

5.Now TV 應用程式只播放部份特定頻道及節目，受條款及條件(請瀏覽網頁 <http://nowplayer.now.com/tnc>)約束。請注意閣下於 Now TV 應用程式服務任何頻道，節目及/或內容之觀看可隨時被取消而不會作任何事先通知。Now TV 應用程式只適用於流動裝置具備 iOS 7.0 或以上及 Android 4.0 或以上之原裝及沒有被第三者更改的作業系統。

6.CSL Mobile Limited(「CSL」)不是內容的供應商，並不對其質量素作出任何陳述或保證，也不對因此產生或與之相關的任何事宜承擔任何責任。

7.本條款及條件以英文版本為準（如有任何僅作參考用的中文版本提供）。

^Now TV 應用程式的內容僅供登記 Now ID 用戶使用。您可使用登入 ID(即現時須註冊之

Now ID)及提供相關密碼或透過基於上述登入 ID 和密碼之其他認證方式(如適用)，登入帳戶並使用相關內容。

Now TV 條款及細則, Now TV 服務指南及 Now TV 合約/ Now TV 申請書條款及細則約束, 詳情可參閱 <https://www.nowtv.now.com/terms-and-conditions> 及 <https://nowplayer.now.com/setting-sn-termsnconditions-npa>。